

2018

Trails & Natural Lands Outreach & Volunteer Program Overview

2018 At A Glance

Trails & Natural Lands Existing Program Summary

Total Volunteer Hours:	7,223
Purge Your Spurge Pounds Pulled:	10,300
Pancakes & Punctervine Pounds Pulled:	1,027
Out of School Into Nature Students:	574
Kids in Open Spaces Summer Camp Participants:	67
Riverfest 2018 Attendees:	est. 800+
Neighborhood Naturalist Participants:	112
Eagle Scout Projects:	4
Science Fairs:	3
Community Tabling Events:	9

New Programs in 2018 Summary

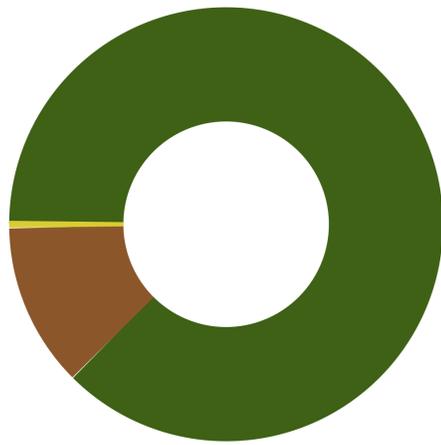
Family Nature Night Participants:	134
Hiking Merit Badge Participants:	38
Summer Lunch Program Participants:	est. 265
Girl Scout Badge Lessons Designed:	9
Nature Story Hour:	78



2018

7,223 Total Volunteer Hours

Volunteers - Who Are They?



That's 1,145 more than 2017!

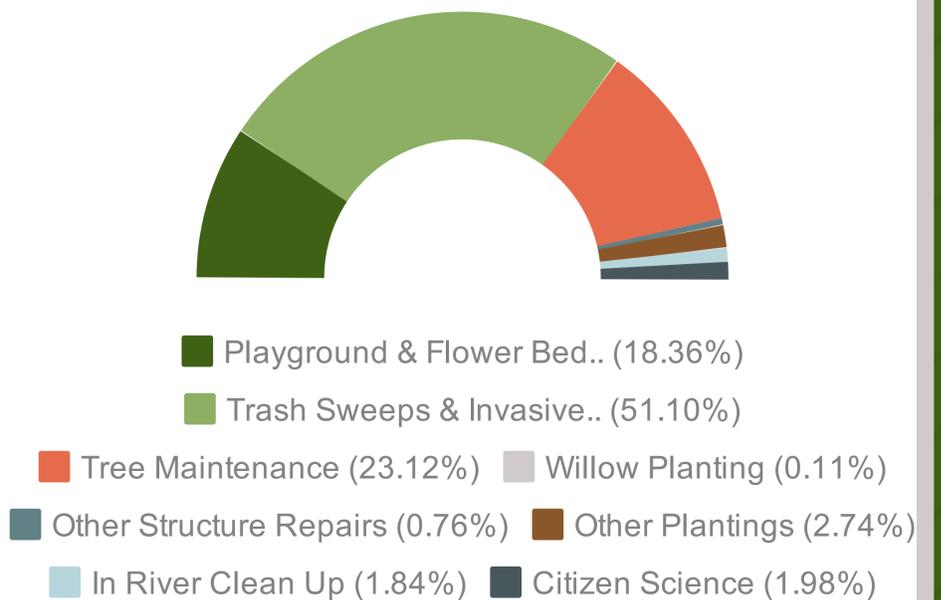
2,863 one-time event volunteers

- One Time Volunteer Oppo.. (87.47%)
- Adopt-A-Park Partners (12.16%)
- Community Service (0.37%)

History - How did we compare to the past?



What did our VOLUNTEERS do?



2018

Where did our VOLUNTEERS Serve?

18th Ave Bike Jumps (1.25%)
RAC (1.25%)
Parleys Historic Nature (2.50%)
Foothills (2.50%)
Wasatch Hollow Preserve (2.50%)
Blaine Preserve (3.75%)
Liberty Lake (3.75%)
City Creek/Memory Grove (3.75%)
Ensign Peak (5%)
Fred Fife Preserve (8.75%)
Hidden Hollow (8.75%)
Misc. Parks (20%)
Jordan River Parkway Trails (26.25%)



What Our VOLUNTEERS are Saying!

"It was a wonderful experience and opportunity to get to know an area of SLC that I was not familiar with. We enjoyed the chance to be outside, working with the Open Space Team and to help our local environment."

"Employees were wonderful, engaging, and helped educate us about the area."

"Thank you all for making this a great conference experience for our volunteers. I heard many good comments from participants."

"Very well organized & we always enjoy volunteering with this organization. Would recommend this to anybody."

"I coordinated an activity with the parks department once before, we had a great time and thought we would reach out again. The staff was fabulous. They responded quickly to my request and were even able to make adjustments for us due to the weather."

"You guys did a great job of organizing the event & offering us your help. Without the staff we would've been lost!"

Value of Volunteer Hours

According to the Corporation for National & Community Service the estimated value of Volunteer time for 2018 is \$24.69 per hour

\$178,335.87

2018

Some of the **FACES** and **FUN FACTS!**



**Average
Volunteer
Group Size:**

33

**One Time
Volunteer
Events:**

68

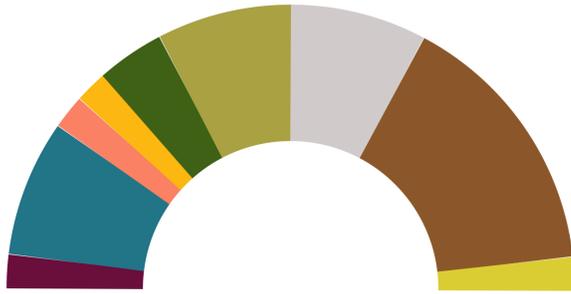
**Largest
Volunteer Group:**

**148
Participants**



2018

Our Adopt-A-Park Partners



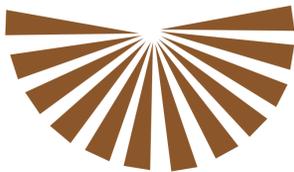
- Beehive Sports & Social Club (3.85%)
- Glendale Middle School .. (15.38%)
- Highland High School (3.85%)
- University of Iowa Alumni (3.85%)
- Blaine Neighborhood (7.69%)
- Beth & John Rosswog & Friends (15.38%)
- Salt Lake Rotary Club (15.38%) Pacific Heritage (30.77%)
- Fife Family (3.85%)

28
Adopt-A-Park
Events

Percentage of Visits by
Adopt-A-Park Partner

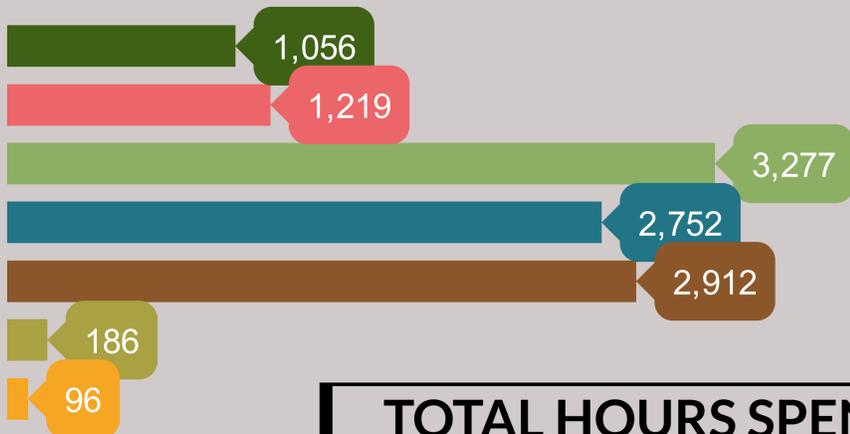


- Beehive Sports & Social Club
- Beth & John Rosswog & Friends
- Neighbors of Blaine Hollow Preserve
- Glendale Middle School
- Blaine Preserve Neighborhood
- Fife Family
- Fred Fife
- Humphrey Plumbing, Heating, & Air
- Highland High School
- Pacific Heritage
- Salt Lake City Rotary Club 24
- Seven Canyons Trust
- University of Iowa Alumni Association



Education

Hours of Out of School into Nature



TOTAL HOURS SPENT OUT OF DOORS: 11,530

Schools

- Backman
- Dual Immersion
- Open Classroom
- Franklin
- Uintah
- Liberty
- Youth & City



Evaluations from Students before and after **Out of School Into Nature** found:

- 29% increase in students who talk to friends and family about the environment
- 13% increase in interest in Learning and Discovery
- 5% increase in Environmental Stewardship Involvement
- 5% increase in Comfort in the Outdoors
- 17% increase in students who would rather visit a Park than to see a movie
- 11% increase in students who would rather Explore a Trail than play video games
- 18% increase in interest in Exploring the Outdoors near their home

What teachers are saying

"Our students rarely get outdoor exposure, so this was a HUGE treat for them. They looked forward to your visits every week."

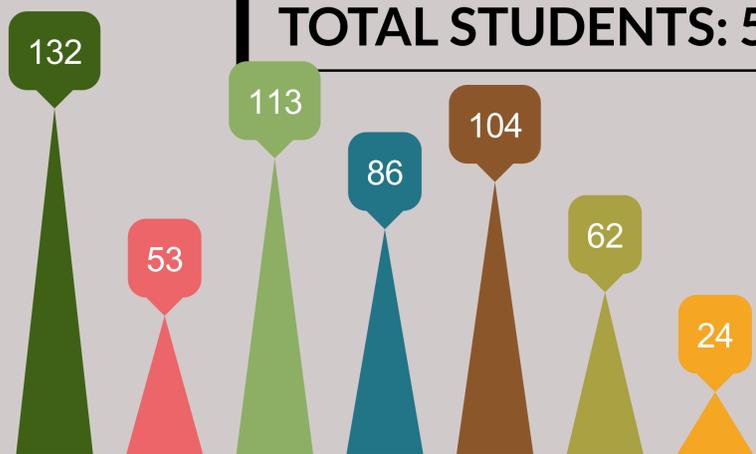
"Thank you for sharing your love of the outdoors with my students."

"I love the (Out of School Into Nature) program!"



SLC Students Reached

TOTAL STUDENTS: 574



Schools

- Backman
- Dual Immersion
- Open Classroom
- Franklin
- Uintah
- Liberty
- Youth & City

Outreach

274 new facebook followers



Summer Lunch Programs

This year the Trails & Natural Lands partnered with the free summer lunch program that takes place on city public lands each year. Our team interacted with kids across Salt Lake to teach them good stewardship practices and increase their time spent in the park through games and other activities.

Science Fairs

3

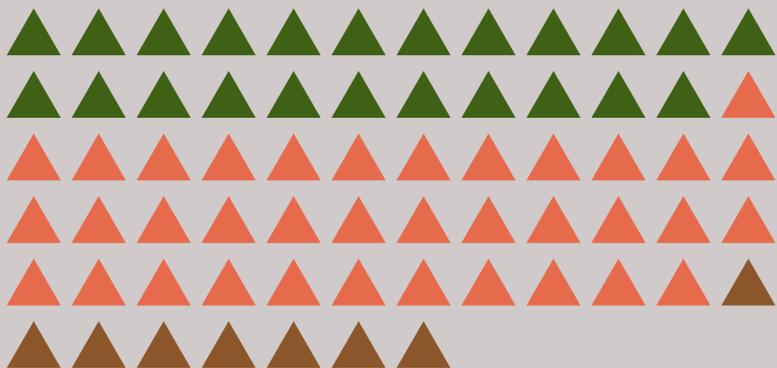


An estimated 265 participants in 2018

20 hours spent in summer lunch programs

7 parks and natural areas across Salt Lake City

Kids in Open Spaces Summer Camps



■ Miller Park (34.33%) ■ Wasatch Hollow (53.73%)

■ Bend in the River (11.94%)

TOTAL CAMPERS: 67



2018

Outreach Continued...

134 participants

Family Nature Night

2,077 hours spent out of doors

From pine cone fashion shows to history hikes, Family Nature Night brought together families of all shapes and sizes to enjoy and learn more about local natural areas from the Fife Wetland to Rotary Glen each Monday night from May through September 2018.



Hiking Merit Badge

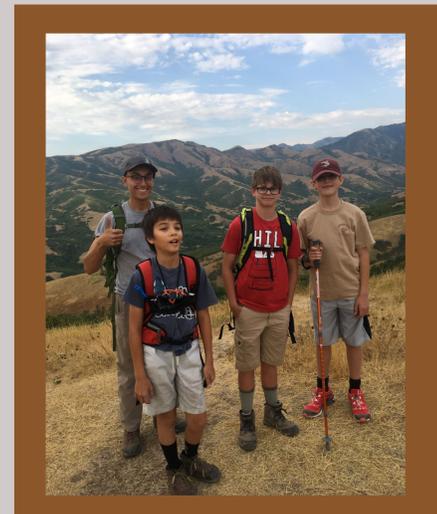
38 participants

1,114 hours spent out of doors

Hiking first aid all the way up to a 20 mile journey along the Jordan River. Participants of our new Hiking Merit Badge class for Scouts completed 6 hikes and marked off dozens of requirements.

3 completed merit badges

70 miles hiked



2018

Outreach Continued...

Girl Scout Badges

Badges for Girl Scouts in Kindergarten through 12th grade can be earned with our 9 newly produced lesson plans



SLC Neighborhood Naturalists

112 people engaged

Community Tabling Events



Nature Story Hour



Day-Riverside, Marmalade and Sprague Libraries

78

Children Engaged

9

Eagle Scout Projects

Congratulations!
Taylor Jackson William Henry

4



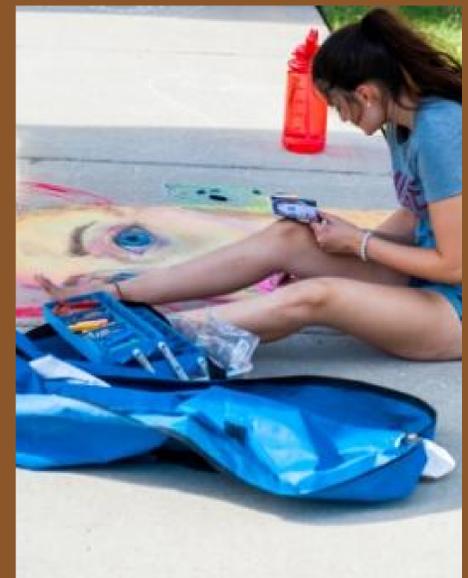
2018

EVENTS

RIVERFEST 2018

Saturday, September 15, 2018

Over **800 people** flocked to the International Peace Gardens to celebrate the Jordan River this year, compared with around 300 last year. Riverfest 2018 was filled with a lot of activities, new and old, including mud volleyball, yoga, a hypnotist show, live music, a beer garden, canoeing, local artists, fly casting, crafts, games, and of course the Ducky Derby Dash!



HUGE thanks to all of the community partners who made Riverfest 2018 possible!

EVENTS

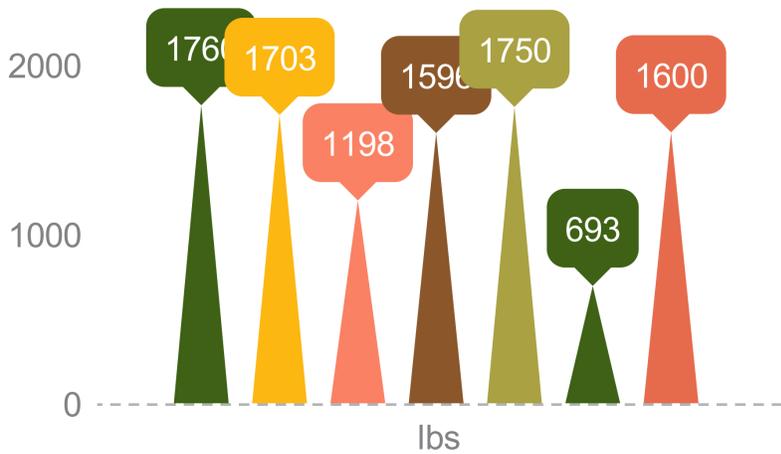
Continued...

3rd Annual "Purge Your Spurge" Event

Saturday, April 14, 2018



BIG thanks to the community partners who participated in 2018!



- Group 1
- Group 2
- Group 3
- Group 4
- I-Street
- Urban Habitat
- West High

10,300 total lbs pulled!

- University Neuropsychiatric Institute
- Urban Habitat
- Salt Lake Trails Society
- Parks Project & Backcountry.com
- Wells Fargo
- Eva Carlston Academy
- Salt Lake Track Club
- Beehive Sport & Social Club
- West High
- Eccles Group
- Summit Bike Club



BIG thanks to the community partners who participated in 2018!

- Bridge House
- Eva Carlston Academy
- SL Rotary Club 24
- U of U Bennion Center
- Happy Doorbell
- Beehive Sport & Social Club
- Scout Flaming Taco
- West View Media
- Women of Water

2nd Annual "Pancakes & Puncturevine Power Pull" Event

Saturday, September 8, 2018

88 participants

1,027 lbs. pulled



2018

DONATIONS and SPONSORSHIPS

Bio-West	\$250.00
Burton Lumber	\$500.00
Clif Bar	\$10,000.00
Comcast Foundation	\$8,454.63
Genuine Parts	\$500.00
Heat Paving	\$1,000.00
PlaySpace Designs	\$50.00*
Cotopaxi	\$1,100.00*
Sephora	\$400.00*
FatBoy Ice Cream	\$600.00*
Comcast	\$415.00*

\$23,269.63

* In Kind

New Projects for 2019

Improve visibility of current programs

Distribute a monthly newsletter for SLC kids

Complete and distribute a SLC hiking guide

Host a Read-a-Thon

Form a Hiking Club

Begin a "My First Fish" Program for Fairmont Park

Facilitate additional Scout Merit Badges: Environmental Science & Soil and Water Conservation

Host a photography contest

Enlist more community scientists

Host a Jordan River holiday float